

NewsRelease

2018年10月25日

当社は「グローバル・ベスト・プラクティス・アワード2018」において、総合第2位（世界第2位）を獲得し、あわせて「サステナビリティ大賞」を受賞しました。

当社は、2018年10月18～22日にイタリア・ミラノで開かれた世界最大規模の展示会「エクスポ デテルゴ インターナショナル」と同時開催された「グローバル・ベスト・プラクティス・アワード2018」において、総合第2位（世界第2位）に選ばれました。また、あわせて、2つの部門賞*のうちの1つである「サステナビリティ大賞」を受賞しました。

*同アワードには、総合表彰の他、部門賞として「サステナビリティ大賞」と「イノベーション大賞」の表彰があります。

「グローバル・ベスト・プラクティス・アワード」は、国際テキスタイルケア連盟（International Committee of Professional Textile Care：略称 CINET、本部 オランダ）が主催するテキスタイルケアに関する国際的な表彰制度です。審査においては「品質管理」「サステナビリティ」「ビジネスモデルとサービスコンセプト」「イノベーション」「事業の基本方針」の5項目により、国際評価委員会のメンバーが総合的に評価を行います。

2018年大会では、まず、世界各国350を超えるテキスタイルケア企業の中から、書類審査により優秀100社が選ばれました。更に追加書類による選考を通過したファイナリスト27社が、10月19日にミラノ会場においてプレゼンテーションを行い、同日、上位入賞10社の表彰が行われました。

今回の審査においては、当社が、「人々の清潔で快適な生活空間づくりに貢献する」という企業理念（CLEAN LIVING）に基づき、

- ・クリーニング品質の徹底的な追求
- ・衣類ケアの専門知識を持つスタッフによるお客さまへのまごころのこもった対応
- ・お客さまの声を聴く活動（お客さま懇談会、お客さまアンケートの実施 等）
- ・当社独自の資格認定制度、洗濯科学研究所の運営
- ・他業態との連携

などに取り組み、お客さまに対して常に高い品質とサービスを提供し続けていることが高く評価されました。

また、洗濯科学研究所における当社独自の排水分析の実施など、当社の地球環境に配慮した事業活動が評価され、「サステナビリティ大賞」の受賞となりました。



今回の受賞にあたりまして、日ごろからご愛顧いただいているお客さまにあらためて感謝申し上げますとともに、当社はこれからも皆さまの期待に応え続けていくため、より一層、品質・サービスの向上に努めてまいります。

以上

国際テキスタイルケア連盟（CINET）：

2005年に、従来のクリーニング業を繊維製品（テキスタイル）のケア産業として業態革新することを目的に設立された国際的なアンブレラ組織（団体連盟）。現在、世界22カ国28のクリーニング業界団体、15カ国41の機材メーカーおよび研究機関によって構成されています。

「グローバル・ベスト・プラクティス・アワード2018」：

2016年の第1回大会（フランクフルトで開催）に続き、今回が2回目の開催（白洋舎は2018年大会が初参加）。

なお、今回大会の総合優勝（第1位）は、中国のフォーネット（Fornet）社。同社は急拡大する中国市場において、1,500のフランチャイズ店を展開するなど、急成長している企業であり、前回大会に引き続いての受賞です。



◆ ㈱白洋舎 代表取締役社長 松本彰によるプレゼンテーションおよび表彰式の様子





GBPAP18 - Overall winners !



Overall winners

Milan (Italy), October, 19th, 2018. In a great atmosphere in front of some 300 fellow PTC professionals, the CINET GBPAP 18 Awards were taken by (COMPANY) from (COUNTRY) in the Retail Textile Cleaning category and (COMPANY) from (COUNTRY) in the Industrial Textile Services category.

Some 37 Country Awards were granted, 9 Special Awards, CSR and Business Development. The CINET Life Time Award was given to Mr. Martin Kannegiesser during a spectacular event at the first day of the ExpoDetergo International show in Milan, Italy. CINET President Peter Wennekes congratulated in his welcome speech especially all winners of the Global Best Practices Awards Program

2018, on their efforts to participate and showcase their companies to the Global PTC colleagues. In total some 350 companies applied, 150 companies eventually were officially nominated and 45 were selected as finalists to do a 3-min pitch presentation for an International Jury to profile their business. The Awards Ceremony took place on Friday, October 19th.

Truly extraordinary companies coming from all over the world righteously being called amongst the best of the world in Professional Textile Care industry competed and the Winners in both categories Retail textile Cleaning and Industrial textile Services were;

Winners in the categories: Innovation and Sustainability



Best Overall Award Industrial Textile Services (ITS):
Fornet Nantong Factory, China



Innovation Award ITS: Colton Way, Russia



Innovation Award RTC: Dobbi, The Netherlands



Best Overall Award Retail Textile Cleaning (RTC):
Beijing Fornet Laundry Service, China



Sustainability Award ITS:
ELIS, The Netherlands



Sustainability Award RTC:
Hakuyosha Co. Ltd, Japan

Special Awards



Overview Special Awards winners

The Special Awards are presented to companies which have a unique, extraordinary business development or a distinguishing model on corporate social responsibility. The Special Awards for Extraordinary Business Development were received by:

Lavemcasa - Brazil
Mr. Shoes Cleaning Tech Co., Ltd - China
SAS Palais - France

Gajraj - India
Nr. One - Russia
LOD Benelux - The Netherlands
Servitex - Germany

The Special Awards for Corporate Social Responsibility were presented to:
Drop & Wash - Malaysia
Serena Kilaguni - Kenya



The Global Best Practices Awards Program 2018 Partners

Fully dedicated to celebrating excellence in the Professional Textile Care industry, the sponsors of The Global Best Practices Awards Program 2018 are the following:



Welcome at CINET Booth A01!

Will you attend the ExpoDetergo International? It would be our pleasure to meet you in person at the CINET booth (A01) at Fiera Milano.

- FREE copy of The World of PTC Book nr. 6 - Part 1!
- FREE LOG-IN WOPCOM online platform!

Lastly, please allow us to inform you on how to contact us by phone during ExpoDetergo International + 31 6 29 92 92 89 (Nicolae Damu).



Meet the Country Awards winners!



The flag ceremony

Some facts and figures of an outstanding GBPAP18 Event!

- 15% increase in terms of participants. A record number of applications were received by CINET's Secretariat for The Global Best Practices Awards Program.
- Some 40 countries participated in the competition. CINET's GBPAP18 welcomed companies with outstanding profiles from countries which are for the first time part of the Awards, such as Morocco, Chile, Kosovo, Moldova, etc
- 8 National pre-selection events. There were 8 pre-selection chapters

organized by National Associations together with CINET in France, UK (2), Italy, The Netherlands, Norway, Indonesia and Russia.

- There were 5 times more companies based on online platforms. This is an undisputed fact for the irreversible trend that incorporates the On Demand concept.
- The Country Awards were presented to companies having the highest score among the nominees from the same country. In total, 37 Country Awards were handled to 37 outstanding showcases from all over the world.

| | |
|------------|--------------------------------|
| Algeria | Belaroussi Pressing |
| Argentina | Berazategui |
| Australia | Karl Chehade |
| Bosnia | AD Praonice |
| Brazil | Magnus Lavanderia |
| Canada | Our Dry Cleaners |
| Chile | Tintoreria L'Art Parisien Ltd. |
| China | Beijing Fomet Laundry Srv. |
| Croatia | Lemia |
| France | C2K Pressing |
| Germany | Fashion Care 24/7 |
| Hungary | Laundry Bubbles |
| India | Shubram Hospital Sol. |
| Indonesia | Jeeves |
| Iran | Washlin |
| Italy | Pierotti Laundry Netw. Gr. |
| Japan | Hakuyosha Co. Ltd. |
| Kenya | Serena |
| Kosovo | Dry Cleaning Higijena |
| Malaysia | Laundry Zone |
| Moldova | Nufarul Moldova |
| Montenegro | Pulito |
| Morocco | Oumlil Pressing |
| Norway | Renseriet |
| Poland | Handlowa Pretty |
| Romania | Blue Lagoon |
| Russia | Cotton Way |
| Serbia | Pops DDO |
| Spain | Romeral Lavanderia Ind. |
| Sweden | VIC Textilvatt |

| | |
|-----------------|--------------------------|
| The Netherlands | Dobbi |
| UAE | Balghailam Bubble Works |
| UK | Laundrapp |
| USA | Jan's Prof. Dry Cleaners |



Handing the award to Martin Kannegiesser

The Lifetime Award for Mr. Martin Kannegiesser

The International Preselection Jury of the CINET Global Best Practices Awards decided that the Lifetime Award 2018 was given to Mr. Martin Kannegiesser of Herbert Kannegiesser GmbH Germany. Mr. Martin Kannegiesser received this Award during the Global Best Practices Awards Ceremony on October 19th at Centro Congressi, Fiera Milano, Italy.

for support. Martin Kannegiessers vision is reality today, and he achieved that in listening to customer requirements worldwide, and using the expertise of his employees from six production plants."

The evaluation results from GBPAP18 International Jury

This award is presented to the entrepreneurial companies in TC/TS, because of their advanced business models and services to consumers with extraordinary marketing materials and their ability to develop new markets and business areas.

The International GBPAP Jury based the evaluation of the finalist companies upon the following criteria:

- Quality; Skills and knowledge are important to maintain professional textile care quality. A continuous quality that meets customers' expectations is of the utmost importance. Training & education and labour policy are the basic of quality. Certification, if available,

can enhance the quality approval of a professional textile care company.

- Sustainability; Implementation of best practices is the key for safe & sustainable processing. Using modern equipment, operation, optimal working methodologies enhance safe and sustainable professional textile cleaning and/or laundering.
- Business model & Service concept; Meeting customers' demands of specific markets requires a clear business model for textile cleaning & textile service companies to offer the best value proposition. The right services, contributing to the ease and convenience of customers /

end-users and fitting into the chosen business model is therefore important. Marketing is required to communicate the key message of textile cleaning / textile services.

- Innovation; The world is changing and so is the market demand, therefore innovations are important to cope with changing customer demands on quality and services, legislation and environmental requirements. What are the innovations of the textile cleaning / textile service company?
- Key-note; Own presentations, explanation, visualization and substantiating why the company should win the award.

Ranking overall Industrial Textile Services (ITS) Category:

1. Fomet Nantong Factory (CHN) 44,5
2. ELIS (NLD) 41,9
3. Cotton Way (RUS) 41,7
4. LIPS + (NLD) 40,1
5. Rentex Floron (NLD) 40,4
6. Vendrig (NLD) 39,3
7. BIH 77 (FRA) 39,0
8. Beijing blueskyTRS (CHN) 38,3
9. Servitex (GER) 37,7
10. Shubhram Hospital Solutions (IND) 37,6
11. Berazategui (ARG) 37,3
12. Alpirsbacher Wasche-Service (GER) 36,5
13. Romeral Lavanderia Industrial (ESP) 36,0
14. Magnus Lavanderia (BRA) 36,0
15. AD Praonice (BIH) 35,8
16. L.I.G. Centro Sud S.r.l. (ITA) 35,4
17. CAN DO LAUNDRY (GBR) 35,3
18. Apparel Argentina (ARG) 34,2
19. Balghailam Bubble Works (UAE) 33,7
20. Laundry Zone (MYS) 33,2

Retail Textile Cleaning (RTC) category – 27 Finalists:

1. Beijing Fomet Laundry Service (CHN) 45,3
2. Hakuyosha Co. Ltd (JPN) 44,8
3. Jeeves (IDN) 43,2
4. Dobbi (NLD) 42,8
5. PIEROTTI LAUNDRY NETW. GR. (ITA) 42,7
6. Stomerij van Kan (NLD) 42,5
7. Laundrapp (GBR) 42,3
8. Fashioncare 24/7 (GER) 42,3
9. Renseriet (NOR) 42,1
10. C2K Pressing (FRA) 42,0
11. Karl Chehade (AUS) 41,6
12. ELITE DRYCLEANERS (GBR) 40,7
13. LOD NL (NLD) 40,6
14. LAVADI (ITA) 40,5
15. Nr. One (RUS) 40,2
16. VIC Textilvatt AB (SWE) 39,5
17. Persil Service F.A. Stichweh (GER) 39,3
18. Blue Lagoon (ROU) 39,3
19. ONC Makassar (IND) 38,8
20. Ayaks (RUS) 37,8

21. Lemia (HRV) 33,3
22. Handlowa Pretty (POL) 33,3
23. OUR Dry Cleaners (CAN) 31,5
24. Tintoreria L'Art Parisien Ltd. (CHL) 31,5
25. BRANEW (CHN) 30,4
26. Champion Cleaners (UAE) 29,5
27. Jan's Prof. Dry Cleaners (USA) 23,1



Mr. Martin Kannegiesser gives his speech

During the Awards Ceremony, Mr. Geert Böttger, the President of the GBPAP18 International Jury, has presented an heart-warming laudatio for Mr. Martin Kannegiesser, under the motto: Visionary Leader, Bridgebuilder and Achiever. Mr. Böttger underlined the fact that "Kannegiesser is a synonym for integrated laundry solutions worldwide. If somewhere in the world plans come up to build a large new laundry, Kannegiesser is one of the very few companies, which will be contacted



Kannegiesser group/family/friends/partners

In his speech after receiving the Lifetime Award, Mr. Martin Kannegiesser declared: "Entrepreneurs should always be, to some extent, involved in societies and contribute to activities which help people to move forward. We will see more partnerships in the future because the business will be more interlinked between customers and suppliers and vice versa."

During the Lifetime Award moment Mr. Kannegiesser received an ovation from the audience. Family members, colleagues and partners of Mr. Kannegiesser attended the outstanding moment during the GBPAP Awards Ceremony.

This is the second CINET Lifetime Award until now. The 1st CINET/WRP Lifetime Award was given to Prof. Dr. J. Kurz of the Hohenstein Institute at the occasion of the Global Best Practices Award Ceremony at Texcare International in 2016.

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**GLOBAL BEST PRACTICES AWARDS 2018****Sustainability Award Retail Textile Cleaning (RTC)****Winner: HAKUYOSHA, JAPAN**

On October, 19th 2018, the CINET Global Best Practices Awards 2018 were organized in Milan, Italy, where HAKUYOSHA has illustrated its profile and activity in a 3 minute pitch presentation for an International Jury after an official selection procedure. This resulted in winning the SUSTAINABILITY AWARD for RETAIL TEXTILE CLEANING (RTC) in the Professional Textile Care Industry.

CINET, the international umbrella organization for Professional Textile Care (PTC) organized the Awards Program, The Program stimulates the implementation of best practice measures, service aspects, marketing and quality of the professional textile care industry and will demonstrate its capabilities. It provides a benchmark and platform for the new state of the art in modern professional textile care. Some 350 companies from 40 countries participated in the GBPAP18, 150 companies eventually were officially nominated and 45 were selected as Finalists to do a 3-min pitch presentation for an International Jury to profile their business.

HAKUYOSHA is proud to be selected for these awards and it showcases our focus on servicing our customers as best as we possibly can.

More information

For more information regarding the awards program please visit <http://www.cinet-online.com> or contact CINET via email at: cinet@cinet-online.com

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